



FINANCE AND ADMINISTRATION CABINET  
KENTUCKY HIGHER EDUCATION ASSISTANCE AUTHORITY

Matthew G. Bevin  
Governor

P.O. Box 798  
Frankfort, Kentucky 40602-0798  
Phone: 1.800.928.8926  
Fax: 502.696.7373  
www.kheaa.com

William M. Landrum III  
Secretary

Eugene P. Hutchins  
Executive Director

Contact: Tim Ballard  
Phone: 502-696-7372  
Email: tballard@kheaa.com

**FOR IMMEDIATE RELEASE**

**High school seniors can enter vlogger contest**

**FRANKFORT, Ky. (May 24, 2019)** — Kentucky students who will be high school seniors this fall are invited to enter a vlogging contest sponsored by the Kentucky Higher Education Assistance Authority (KHEAA).

The winning student will provide four vlogs for KHEAA between August 2019 and August 2020. The vlogs will tell about the winner's experience with the college admissions and financial aid processes.

The winner will receive a \$500 scholarship to a Kentucky school. The scholarship funds will be sent to the winner's college or technical school after the four vlogs have been submitted to and approved by KHEAA.

The contest ends June 28. For complete rules, visit [www.kygoestocollege.com](http://www.kygoestocollege.com).

To enter, students must create an original video no more than 2 minutes long that introduces them and tells why they would be the best person to share their experiences. The video must be submitted by email to [cgillum@kheaa.com](mailto:cgillum@kheaa.com), through text message to (502) 592-5166 or by Facebook messenger at [www.facebook.com/kheaa](http://www.facebook.com/kheaa). Students can submit only one entry during the contest period.

Employees and the immediate family members of KHEAA and the Kentucky Higher Education Student Loan Corporation (KHESLC) are not eligible.

KHEAA is the state agency that administers KEES, need-based grants and other programs to help students pay their higher education expenses. It also disburses Advantage Education Loans for KHESLC.

For more information about Kentucky scholarships and grants, visit [www.kheaa.com](http://www.kheaa.com); write KHEAA, P.O. Box 798, Frankfort, KY 40602; or call 800-928-8926, ext. 6-7214.

-30-